



# One Day Intellectual Property (IP) Awareness Program (IPR Component of MSME Innovative Scheme) Chittoor District

Under IPR Component of MSME Innovative Scheme, Ministry of MSME

## Basic Information

Name of IPFC: MITS IPFC

Date of Programme: 10-03-2025

Venue: MBA Seminar Hall, VEMU Institute of Technology, Chittoor

District & State: Annamayya, Andhra Pradesh

Target Audience/Name of Cluster: 70

Number of Participants: 103

## Event Glimpses

(Attach 3-4 best quality photographs)

You may also provide a link to a folder (Google Drive, Dropbox, etc.)



**MITS**  
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
(Deemed to be University under section 3 of UGC Act, 1956)  
www.mits.ac.in  
Madanapalle-517325, Annamayya Dist., Andhra Pradesh, India.



**VEMU INSTITUTE OF TECHNOLOGY**  
AUTONOMOUS INSTITUTION  
P.Kothakota, Pakala, Chitlipiralla, Chittoor Dist., Andhra Pradesh 517112.

*Hearty Welcome to*

**One Day IP Awareness Program**  
(IPR Component of MSME Innovative scheme)  
under MITS-IPFC, Madanapalle

**in Collaboration with VEMU Institute of Technology, Chittoor Dist., A.P.**

**Representatives of MSMEs / Startups, Faculty / Students of  
Chittoor District are Invited to attend the Program**

**Date: 10-03-2026**      **Time: 10.00 AM**



**Dr. Chandrasekhar Naidu**  
Founder & Chairman  
Vemu Institute of Technology

Venue:  
ME Seminar Hall,  
Vemu Institute of  
Technology, Chittoor



**Dr. C. Yuvaraj**  
Vice Chancellor (I/c)  
MITS Deemed to be University  
Madanapalle

<b>Chief Patron</b> Dr. N. Vijaya Bhaskar Choudary Founder & Chancellor	<b>Patron</b> Sri. N. Dwarakanath Pro - Chancellor	<b>Patron</b> Mrs. Keerthi Nadella Executive Director	<b>Patron</b> Dr. C. Yuvaraj Vice - Chancellor (I/c)	<b>Convenor</b> Dr. Naveen Kilari Principal, VEMU IT
<b>Convenor</b> Dr. R. Thulasiram Naidu Chief Coordinator MITS - IPFC	<b>Convenor</b> Mr. Suri Babu District Industries Officer (DIO) Chittoor District	<b>Coordinator</b> Dr. P. Sivaiah Assoc. Dean R&D MITS		

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## Programme Overview

(Briefly mention the objective of the One Day Awareness Programme)

### Introduction

A One Day Intellectual Property (IP) Awareness Program under the MSME Innovative Scheme was successfully conducted on 10th March 2026 at VEMU Institute of Technology, Chittoor. The program was organized by MITS-IPFC, Madanapalle in collaboration with VEMU Institute of Technology with the objective of creating awareness about Intellectual Property Rights (IPR), innovation ecosystems, and entrepreneurial opportunities among students, faculty, and aspiring entrepreneurs.

### Inaugural Session

The program commenced at 10:00 AM with the formal inaugural session. Distinguished dignitaries from academia, industry, and government departments graced the occasion.

#### Key Dignitaries Present:

- Dr. V. Harinadh, Dean (R&D), VEMU IT
- Dr. R. Thulasiram Naidu, Advisor (R&D & Consultancy), MITS
- Dr. Naveen Kilari, Principal, VEMU IT

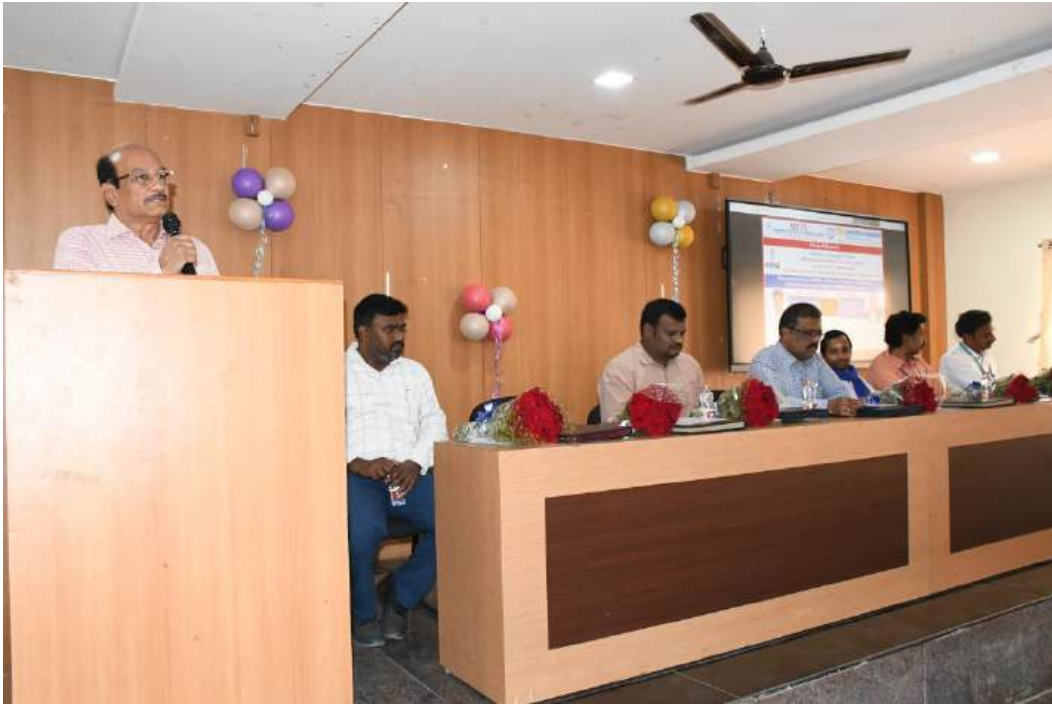
- Dr. K. Padmanabham, CEO, Pavan Empower Solutions
- Mr. Damodar Duttuluru, CEO, Ravands Plastech
- Mr. Suri Babu, District Industrial Officer (DIO), Chittoor
- Mr. Gunasekhar Reddy, DSRO, Chittoor
- Dr. C. Yuvaraj, Vice Chancellor, MITS
- Mr. B. Thyagaraja Gupta, Deputy Controller of Patents & Designs, IPO Chennai
- Dr. Chandrasekhar Naidu, Founder & Chairman, VEMU IT

## Highlights of the Session:

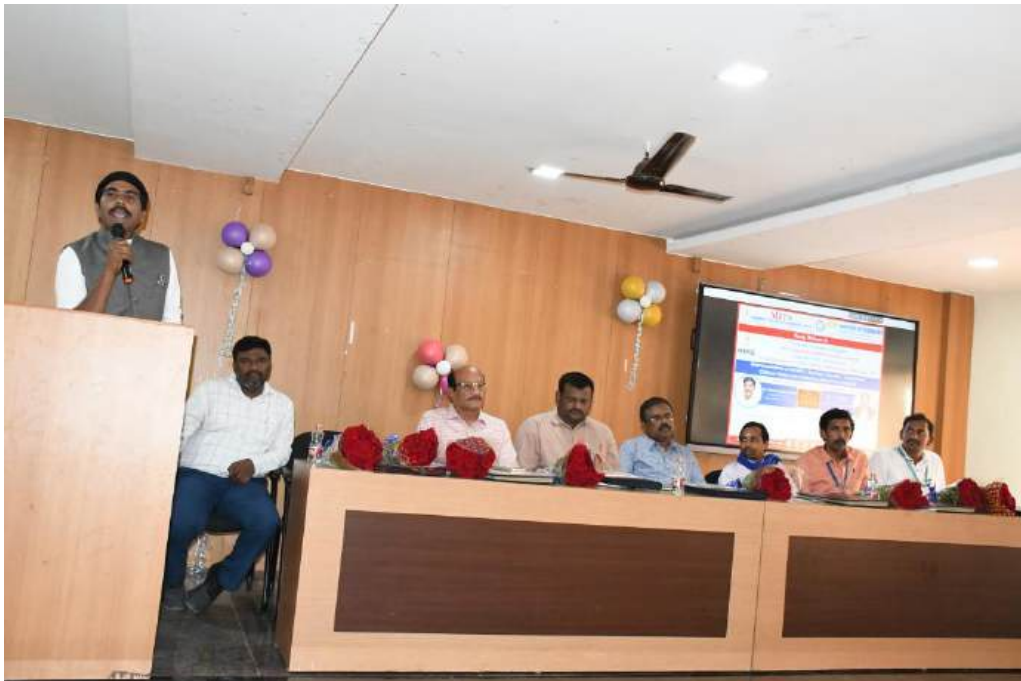
- The session began with opening remarks by Dr. V. Harinadh.

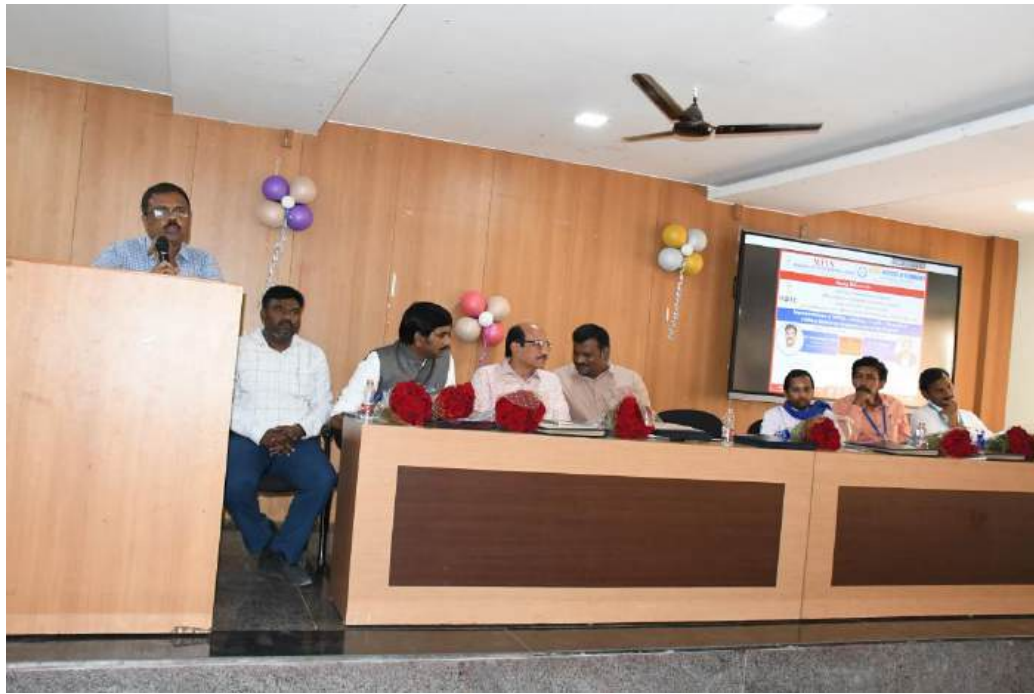


- Dr. R. Thulasiram Naidu delivered the welcome address emphasizing the importance of IPR in research and innovation.



- Guest dignitaries highlighted the role of MSMEs in economic growth and the need for IP protection.





- The Chief Guest, Mr. B. Thyagaraja Gupta, provided insights into patent systems and filing procedures in India.



- The session concluded with felicitation of dignitaries and vote of thanks by Dr. P. Sivaiah.



## Technical Sessions

The program featured five technical sessions focusing on MSME development, IPR awareness, and entrepreneurship.

### Session I (11:00 AM – 11:30 AM)

Topic: New Product Development (NPD) & Patented Technology

Speaker: Mr. Vinay, Design Head



- Emphasized the importance of intellectual property in industrial growth.
- Discussed real-world industrial applications of IP.

## Session II (11:30 AM – 12:30 PM)

Topic: IPR Awareness Session

Speaker: Mr. B. Thyagaraja Gupta

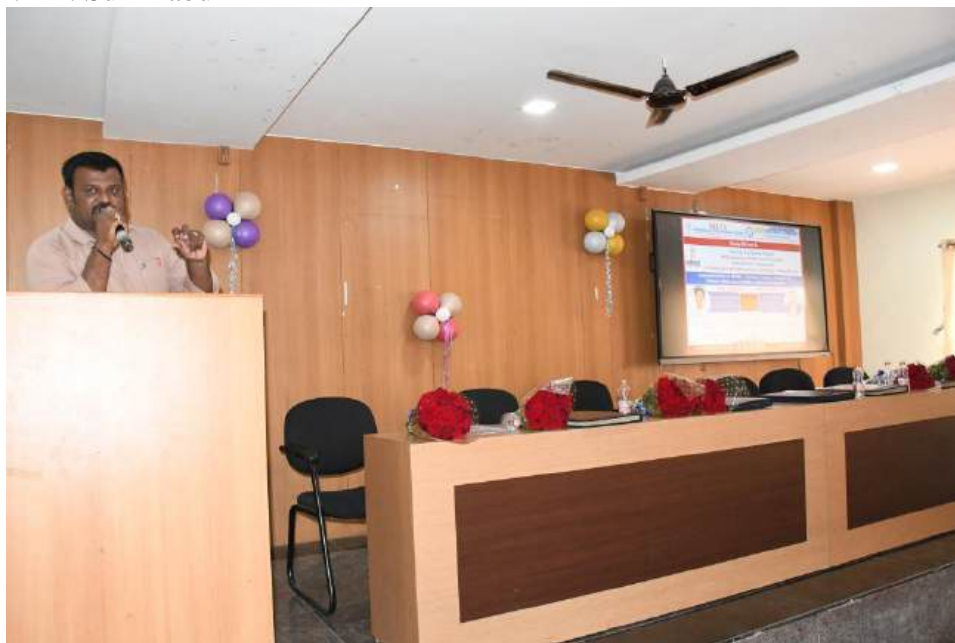


- Detailed explanation of patents, trademarks, and copyrights.
- Explained patent filing procedures and common challenges.

## Session III (12:30 PM – 1:00 PM)

Topic: Opportunities for MSMEs in Chittoor District

Speaker: Mr. Suri Babu



- Highlighted government schemes and funding opportunities.
- Discussed district-level industrial growth prospects.

### **Lunch Break (1:00 PM – 2:00 PM)**



## Session IV (2:00 PM – 3:00 PM)

Topic: Entrepreneurial Skills and Technical Capabilities

Speaker: Mr. Gunasekhar Reddy



- Focused on skill development and self-employment strategies.
- Encouraged youth participation in entrepreneurship.

## Session V (3:00 PM – 4:00 PM)

Topic: Entrepreneurial Mindset: From Idea to Execution

Speaker: Dr. K. Padmanabham



- Explained startup lifecycle and execution strategies.
- Shared practical insights into converting ideas into viable businesses.

## Outcomes of the Program

- Enhanced awareness on Intellectual Property Rights among participants.
- Improved understanding of MSME schemes and entrepreneurial opportunities.
- Encouraged innovation and startup culture among students and faculty.
- Provided practical exposure to patent filing and commercialization processes.

## Conclusion

The One Day IP Awareness Program was highly informative and beneficial. It successfully bridged the gap between academia, industry, and government initiatives. The sessions provided valuable insights into intellectual property management, MSME opportunities, and entrepreneurship development, thereby fostering a culture of innovation and research among participants.

### Credentials

- **Attach session wise photos (if any):**











# సాక్షి

## ఆవిష్కరణలకు పేటెంట్తో విలువ

కురబలకోట: ఆవిష్కరణలు దేశ అభివృద్ధికి కొత్త బాటలు వేస్తాయని వాటి రక్షణకు ఇంటలెక్చువల్ ప్రాపర్టీ హక్కులు ఎంతో కీలకమని చెన్నై ఐపీ ఆఫీస్ డిప్యూటీ కంట్రోలర్ బి. త్యాగరాజ గుప్త అన్నారు. అంగళ్లు మిట్స్ డీవ్డ్ యూనివర్సిటీలో ఇంటలెక్చువల్ ప్రాపర్టీ రైట్స్పై మంగళవారం అవగాహన కార్యక్రమం నిర్వహించారు. ముఖ్య అతిథిగా హాజరైన ఆయన మాట్లాడుతూ ఆవిష్కరణలకు చట్టపరమైన రక్షణ లభించడంతో పాటు ఆర్థికంగా లాభాలు సాధించవచ్చన్నారు. ఈ హక్కులు ఆవిష్కరణలకు, పారిశ్రామిక అభివృద్ధికి దేశ ఆర్థిక ప్రగతికి



మాట్లాడుతున్న త్యాగరాజ గుప్త

కీలకమన్నారు. ఆలోచన నుంచి అమలు వరకు స్పష్టమైన దిశలో కృషి చేస్తే విజయాన్ని సాధించవచ్చని తెలియజేశారు.

## List of Participants

S. No.	Name	Type of Participant (MSME, others)	Udyam Registration No.	Mobile No.
1.	G Veena Bharathi (Ravands Plastech LLP)	MSME	UDYAM-AP-02-0016875	9010203671
2.	S Sireesha (Ravands Plastech LLP)	MSME	UDYAM-AP-02-0016875	9618278679
3.	K.Lakshmi priya	student	-	7993151125
4.	D.Lakshmi	Student	-	9391822184
5.	T. Mohana priya	Student	-	9642443931
6.	c.Jyoshna	Student	-	9908448681
7.	G.Pallavi	Student	-	8247016416
8.	D. Tejasree	Student	-	9014873308
9.	E. Soundarya	Student	-	9392702662
10.	C. Bhavya	Student	-	7816068731
11.	B.Bhavya	Student	-	6305600528
12.	B. Ramya	Student	-	6300852685
13.	B.Bhavana	Student	-	7989505913
14.	k. Tejasree	Student	-	9182631484
15.	D. Pravallika	Student	-	7780512012
16.	B. Bhavya sree	Student	-	9989568901
17.	R. Tanusree	Student	-	6304761032
18.	A.Nikhitha	Student	-	7780546269
19.	E. Yamini	Student	-	7075736569
20.	E. Manasa	Student	-	8019489706
21.	R. likitha	Student	-	8374029491
22.	Y. Yamini	Student	-	7989434065
23.	P. Sukanya	Student	-	6303152247
24.	K.Jahnavi	Student	-	8639980790
25.	K. Meghana	Student	-	7997796859
26.	M. Varshini	Student	-	6302055059
27.	R. Keerthi	Student	-	8121610131
28.	Y. Chandanadevi	Student	-	8688533716
29.	V.Nithya	Student	-	9100702005
30.	C. Nikithaa	Student	-	9491994280
31.	D. Lekhasree	Student	-	9346686833
32.	V. Yogasree	Student	-	9441232251
33.	S.akshya	Student	-	8639023762
34.	Y. Sasikala	Student	-	6305675727
35.	T.Poojasree	Student	-	9701870191
36.	V.Kedhareswari	Student	-	8297298115
37.	Y sandhya	Student	-	9392272862

38.	P.Anuhya	Student	-	7794813673
39.	T.S.Rakshitha	student	-	7989770793
40.	T.Manisha	student	-	6303149624
41.	k.Venmathi	student	-	9642680494
42.	N. Gayathri	student	-	8019290035
43.	K.Srujana sree	student	-	9550060613
44.	K.Poornima	student	-	9014193628
45.	V.R. Jahnvi	student	-	6303266275
46.	S. Raziya sultana	student	-	7569177258
47.	T.Bhavya	student	-	8885698170
48.	S.Preethi Redyy	student	-	8919027571
49.	S. Naju	student	-	9493773229
50.	R.Devi sri	student	-	9502990721
51.	k.Eswar	student	-	9849703318
52.	M.Sadiq	student	-	9538979305
53.	N. Monish	student	-	6281908663
54.	K.Sukumar	student	-	9392738833
55.	K.Naveen kumar	student	-	7815810357
56.	M.A.Naredndra dass	student	-	9014381494
57.	K.Harsha Vardhan	student	-	9989090270
58.	P. Sasi Vardhan	student	-	7416609626
59.	S.Shivakumar	student	-	8374431874
60.	V.Ganesh	student	-	8309093506
61.	T.M.Ramprasad	student	-	9866031986
62.	S.Snehith	student	-	9030262677
63.	V.Dinakar Naidu	student	-	8247790527
64.	B. Lenin paul	student	-	8309595905
65.	Dilli dinesh Edam	student	-	9177892005
66.	B.Jeevitha	student	-	9110385985
67.	S. Asiya bee	VEMU IT	-	9502039698
68.	S. Dileep kumar	student	-	6301106815
69.	P.Bharath	student	-	8142353942
70.	B.Karthik	student	-	7993830432
71.	G.jagapathi babu	student	-	8555093627
72.	VA Gnana Sai	student	-	9959752104
73.	B.Teja	student	-	9390990312
74.	M Joyshna	student	-	7670836810
75.	G priya	student	-	9059782006
76.	K Poojitha	student	-	6302771489
77.	N.Poojitha	student	-	6300317150
78.	K Vidhya	student	-	9493300836
79.	J.Jyoshna	student	-	8019341056
80.	J Sravanthi	student	-	9705704583
81.	M.G Teja sree	student	-	9515185046
82.	C.Thulasi	student	-	6302584078

<b>83.</b>	J. Niharika	student	-	7842783062
<b>84.</b>	G.S. Manisha	student	-	9398270828
<b>85.</b>	R.Devi sri	student	-	9502990721
<b>86.</b>	k.Eswar	student	-	9849703318
<b>87.</b>	M.Sadiq	student	-	9538979305
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